

SEATUC2024 Workshop 4: 11:00 – 12:30, Feb. 28, 2024 at Adegawa Theater

How Universities Shape the Entrepreneurship and Innovation of Tomorrow

Objectives:

The university's mission encompasses education, research, and social contribution, with a particular emphasis on collaboration between academia and industry, as well as the practical application of knowledge in society. Technical universities, especially, are anticipated to leverage their research expertise to advance social implementation and foster innovation through collaborative research projects and startup initiatives.

This workshop aims to develop a common understanding on entrepreneurship and innovation, highlighting the importance of industry-academia-government collaboration within technical universities.

The key objectives include:

- Understand the importance of entrepreneurship education
- Share information about the universities' efforts in industry-academia-government collaboration, entrepreneurship development, and creation of university-related startups
- Build a common understanding of the roles played by technical universities in driving entrepreneurship and innovation

The workshop addresses various issues pertaining to entrepreneurship and innovation including:

- Entrepreneurship education
- The universities' contributions to creating startups
- Facilitating industry-academia-government collaboration
- Nurturing an ecosystem conducive to the formation and growth of startups

Program:

11:00-11:05: Opening

11:05-12:20: Presentations (15 minutes incl. Q&A)

1. Pushing the Conventional Boundary: Journey of KX in Empowering Innovators and Entrepreneurs Towards Success
Patrachart Komolkiti [KMUTT]
2. (TBD)
(TBD) [HCMUT]
3. Innovation for Disaster Information Priority Management Systems Using Blockchain
Sumiko Miyata and Ryoichi Shinkuma [SIT]
4. BOiCE, an innovation base for strengthening joint research and nurturing university-related startups
Toshihiro Kose and Yutaka Hasegawa [SIT]
5. Entrepreneurship Education and Business Model Competition at SIT
Yutaka Hasegawa [SIT]

12:20-12:30: Wrapping up

12:30 : Closing